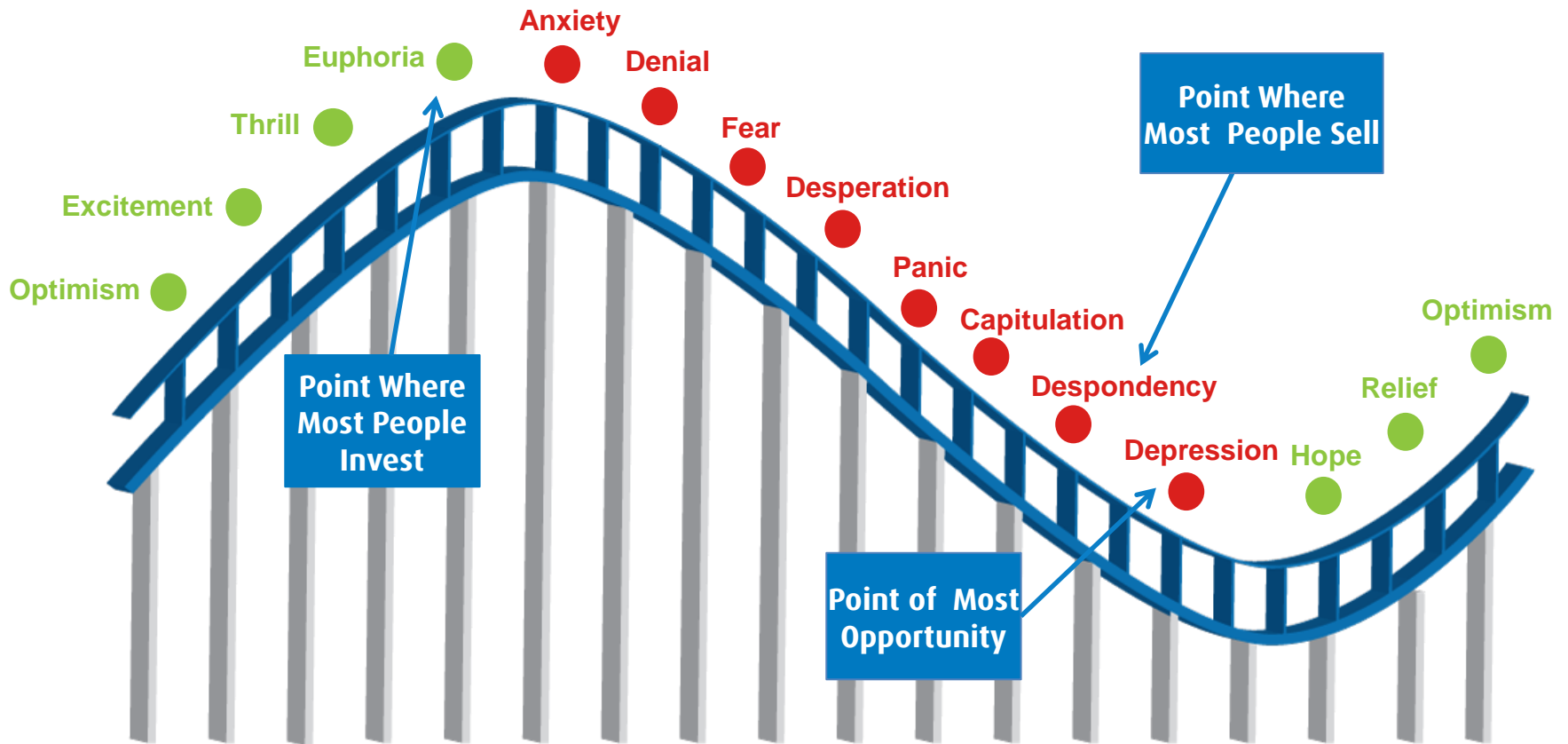


# Investing Pitfall - Investing Based on Emotion



**The emotional roller coaster can lead you into bad investment choices – don't get on.**